

## How perfect must one ultimately be to be born? Chromosomes, gender and diseases does not determine a person's right to live. Yes to life!

§ 2c in the abortion law in Norway gives the woman the opportunity to take an abortion because of deviation and disease in the child, even after week 12. A woman is allowed to take an abortion because of Downs syndrome, among others, from week 12 and up to viable age.

This practise involves an evaluation or rating of human qualities, and sorting out individs because of traits and diagnoses. Children that have disabilities are deprived the opportunity to grow up. This is not cultivation of diversity, but removing the children that are different. This is discrimination.

I believe that all human beings are of equal value, and everyone should have the right to live, «normal» or not, boy or girl, brown-eyed or blue-eyed. This is something I want to create awareness of with my poster; the society and the mothers shouldn't turn their back against any child. The boundaries will continue to move, and in the end, how perfect must one ultimately be to be born?

This poster is inspired by and a pastiche of Dimitri Moor's poster: «Workers of the world, unite!» I tried to make it look similar, and still get out the message. «The main theme of Moor's work is the stark contrast between the oppressive evil and the heroic allies.» (Smashing magazine). You can see it in the original poster, where the big man is the united workers and the little man is the oppressive evils that can't stand agaist the united workers. I think this is applicable to my design because you can compare the big person with the society, and they are strong, while the child is small and defenceless but are still seen as «evil» and something that can destroy our «perfect world».

The poster is in the same style as the original, with flat, stylized illustrations and simple typography. I used a more modern sans-serif, and pink instead of red as a accent color. The pink color draws the mind to feminism, and the triangle in front of her face also is an arrow pointing away from the child. The umbilical cord is also pink, and shows the vital relationship between the mother and the child. The three pink elements forms a triangle and ties the poster together.